



MFA 2010 Las Vegas  
24 February - 27 February 2010

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**About the MFA**

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Members and friends of the Midwest Finance Association are invited to join us at our 59th Annual Meeting. Papers on any topic related to finance will be considered. You are also invited to [volunteer to participate](#) as discussants, session chairs, reviewers and members of the program committee. The Flamingo Las Vegas, has anchored the Las Vegas Strip since they started rolling dice in 1946. This self-contained casino and resort offers everything an adventurous vacationer could want; including a Wildlife Habitat and a 15-acre Caribbean-style water playground. Set on the famous four corners of Las Vegas Boulevard and Flamingo Road, this hotel combines heart-pounding Las Vegas excitement with hospitality and service that's second to none. The Flamingo is only minutes from McCarran International Airport which is served by all major carriers.

**Program Highlights**

- Distinguished Scholar Address: Wednesday, 24 February 2010: Josef Zechner, Viena University, Professor and Managing Editor of Review of Finance
- Distinguished Scholar Address: Thursday, 25 February 2010: Richard Roll, Professor and Japan Alumni Chair in Finance, UCLA.
- Distinguished Scholar Address: Friday, 26 February 2010: Laura Starks, Professor and Charles E. and Sarah M. Seay Regents Chair in Finance, University of Texas-Austin

**Doctoral students**

We recognize that increasing numbers of doctoral students are making the Midwest Finance Association meeting the place for their first professional academic presentation. Newcomers to our meeting will find that the welcome carpet is richly set and that we are a very engaging group. We offer you 50% program registration discount, Midwest Finance Association membership and a friendly atmosphere for the rigorous exchange of ideas. We also offer (15) travel support grants of \$500 each on a competitive basis to doctoral students world-wide. More details on these travel grants and sessions for new PhDs will be provided later.

**Papers**

Paper submission deadline is **September 15, 2009**. Click here for [paper submissions](#), after you have created an account on this conference website. Papers for the Meeting will be reviewed anonymously by members of the Program Committee and authors will

be notified of the Program Committee's decision no later than November 15, 2009. Both research and practitioners' papers are welcomed. Research papers will typically involve academic research presentations and work from dissertations. Practitioners' presentations may take the form of panel sessions or presentations that are focused on applied issues.

#### **Paper Selection Criteria**

Criteria used to select papers for the program include the design of the research problem, implications of the proposed research, the likelihood that it will be completed by the conference date and its expected contribution. Selected papers will be assigned to one of the following tracks (1) Corporate Finance (2) Investments (3) Asset Pricing (4) Market Microstructure (5) International Finance , (6) Financial Institutions, (7) Risk Management (Derivatives), (8) Special Topics . All papers will undergo a blind review process involving at least two reviewers prior to being selected for presentation at the conference.

#### **Practitioner, Panel and Special Sessions**

The goals of the panel and special sessions are to accelerate the interchange of ideas among academicians, private sector practitioners and public sector representatives. These sessions are intended to provide a forum for the discussion of timely topics. They should also help provide educational opportunities for members as well as to possibly highlight unmet research and funding opportunities. We also actively solicit session proposals dedicated to financial education and teaching issues. If you are interested in organizing a panel or special session please contact the Program Chair, Steve Ferris, Tel: 573-882-9905, [email](#) before **October 15, 2009**.

#### **Membership and Conference Hotel Registration**

We invite you if you are not already a member to join us. Membership information is available here. You are urged to confirm your hotel registration for the Flamingo Las Vegas early. We expect that rooms available at the very attractive MFA conference rate will be taken up long before the deadline of 25th January, 2010. Click here for conference hotel registration. We look forward to seeing you in Las Vegas.

CONTACT: Steve Ferris  
First Vice President and 2010 Program Chair  
Midwest Finance Association

and

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