AUSTRALIAN AND NEW ZEALAND ACADEMY OF MANAGEMENT

22nd ANZAM CONFERENCE 2008

2 - 5 December 2008
The University of Auckland
NEW ZEALAND

Managing in the Pacific Century

Hosted by

THE UNIVERSITY OF AUCKLAND
BUSINESS SCHOOL

PROGRAM and ABSTRACTS
AUSTRALIAN AND NEW ZEALAND ACADEMY OF MANAGEMENT

22nd ANZAM Conference 2008
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PROGRAM AND ABSTRACTS
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Welcome from the ANZAM President

Welcome to the 22nd annual ANZAM conference hosted by the University of Auckland Business School.

The choice of theme for this year’s ANZAM conference, Managing in the Pacific Century, has once again created a space in which we can apply our scholarship in diverse ways.

The high quality and breadth of papers submitted for review is testimony to this. The resulting program with its 16 streams for papers, complemented by the professional development workshops, ensures you will have the opportunity to engage with a wide range of approaches.

The keynote presentations by Professor Anne Tsui and Professor Kulwant Singh will provide important forums for us to engage further with the theme with these internationally renowned scholars.

A significant dimension to the conference is the opportunity to catch up with colleagues from across Australia and New Zealand and more widely.

The conference program, the complementary social program and the pleasing surrounds of the Auckland Business School should ensure you are able to do this with ease.

Enjoy ANZAM in Auckland.

Professor Alison Sheridan
ANZAM President 2008

Welcome from the Conference Chair

It is with pleasure that I welcome you to the 22nd ANZAM Conference in Auckland, New Zealand.

The pattern and pace of economic transformation in the Pacific Rim is unprecedented and presents new challenges and new opportunities for organisations throughout the world.

The role of managers, management and leadership will be fundamental to this transformation. Irrespective of the sector, the industry or the form of the organisation, the ability to respond and adapt in a world increasingly dominated by Asia-Pacific alliances, innovations and enterprise will be essential to an organisation’s competitive success.

These issues create an excellent thematic background for the scientific program, which will be supported by a social program in a city that has everything to make a delegate’s stay enjoyable.

I look forward to meeting with you during the conference.

Professor Marie Wilson
Conference Convenor
The University of Auckland Business School

ANZAM MEMBERSHIP:
Queries on ANZAM membership registration or renewal are to be directed to:

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Keynote Speakers

Anne S Tsui is Motorola Professor of International Management at the WP Carey School of Business, Arizona State University, and concurrently, Distinguished Visiting Professor at the Guanghua School of Management, Peking University.

A Fellow of the Academy of Management since 1997, she was the 14th Editor of the Academy of Management Journal (1997-1999) and has served on the editorial review boards of most premier management journals.

She is the founding President of the International Association for Chinese Management Research, and is the Editor in Chief of the journal Management and Organisation Review, which is dedicated to publishing China related management and organisation research.

Dr Tsui’s current research programs include employment relationships and corporate culture and leadership in firms operating in the Chinese setting.

Professor Kulwant Singh (PhD, University of Michigan) focuses his research and teaching on business strategy and competition in rapidly changing environments.

He has published this research in the Academy of Management Journal, Strategic Management Journal, Organisation Science, Journal of Management, Industrial and Corporate Change and others.

Kulwant’s most recent book, Strategy for Success in Asia was published in 2005. He was Chief Editor of the Asia Pacific Journal of Management between 2000 and 2004. He was conferred the Research Achievement Award in 1997 and the Outstanding Educator Award in 2005, both by the National University of Singapore.

Two of his papers received Best Paper Awards at the Academy of Management and at Administrative Sciences Association of Canada.

Stream Chairs

1. Managing in the Pacific Century  
   Professor Snejina Michailova and Professor Hugh Whittaker

2. Leadership and Governance  
   Professor Brad Jackson and Dr Ljiljana Erakovic

3. Critical Management Studies  
   Dr Deborah Jones, Dr Todd Bridgman and Dr Sarah Sarah.Proctor-Thomson

4. Entrepreneurship, Small Business and Family Enterprise  
   Professor Trish Corner

5. Gender and Diversity in Organisations  
   Professor Judith Pringle

6. Human Resource Management and Development  
   Dr Peter Dowling

7. International Management  
   Dr Greg Fisher

8. Management Education and Development  
   Assoc Professor Ruth Neumann

9. Marketing and Communication  
   Assoc Professor Margo Buchanan-Oliver

10. Organisational Behaviour  
    Dr Yvon Dufour and Professor Marie Wilson

11. Organisational Change  
    Dr Ralph Bathurst and Dr Janet Sayers

12. Public Sector and Not-for-Profit  
    Assoc Professor Bruce Gurd

13. Research Methods  
    Dr Anneke Fitzgerald

14. Strategic Management  
    Professor Richard Dunford

15. Sustainability and Social Issues in Management  
    Professor Gael McDonald

16. Technology, Innovation and Supply Chain Management  
    Professor Terry Sloan
Thank you to The Reviewers

The double-blind review process is an intense and time consuming task and the ANZAM Executive is most appreciative of the contribution made by the following reviewers for 2008.

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| 1030 – 1200 | Publishing in Journals: An Insider’s Guide<br>Foster, Kim; Gilbey, Andrea; Doolin Bill; Svensson, Goran | Workshop on the Teaching of Strategy<br>Cummings, Stephen |
| 1210 | Lunch | LEVEL 1 FOYER |
| 1300 | Poster Presentations Session Two – All poster authors to be available with their poster | LEVEL 0 FOYER |

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Correct at publication - there may be some changes at the time of the conference