ROLE OF WIRELESS HANDHELD TECHNOLOGY BY NURSES IN HEALTHCARE ENVIRONMENT

Abdul Hafeez-Baig¹, Raj Gururajan²
1. Faculty of business and Law, School of Information System, University of Southern Queensland, Qld 4350, Australia
2. Faculty of business and Law, School of Information System, University of Southern Queensland, Qld 4350, Australia

Received: xxxxxxxx 00, 2012 / Accepted: xxxxxxx, 00, 2012 / Published: xxxxxx, 00, 2012.

Abstract: One of the emerging technologies is wireless handheld technology and implication of these devices is enormous for business community, healthcare domain is not an exception to this phenomena. This research paper provides some useful finding about the use of PDA’s in the healthcare environment through actual usage of PDA in the healthcare ward. A qualitative and quantitative approach was adopted to explore these phenomena due to the exploratory nature of the research. Finding of this study identified some of the motivators and issues associated with the wireless handheld technology in healthcare environment. Furthermore it was also found that these wireless handheld devices could help to improve the quality of care through better decision making processes. This study is limited to only one state of Australian and further research is needed to see the implication of the finding to wider community and other domains in the Australian environment.

Key words: Smart technology, ICT, wireless handheld devices, healthcare, adoption, and actual use, decision

1. Introduction

Over the last three decades, investment in information and communication technology (ICT) has had dynamic effects on various industries, including healthcare. This has resulted in increased productivity, higher quality of services and development of new processes. However, the healthcare industry has not enjoyed all these benefits as it has always operated with limited resources. Recently, the stakeholders of healthcare have become aware of the potential of information communication technology (ICT) and realised an opportunity to address some of the problems the healthcare sector is facing. It has been suggested that ICT has the potential to address issues such as reducing costs, errors and shortages of human resources; and improving funding, quality of care and satisfaction levels among customers and employees [1-4].

Previous studies have clearly demonstrated that technological solutions alone will not solve the problems encountered in healthcare. For example, access to basic services is more critical than just reducing costs by automating or deploying some technology [5]. Here, “access” can be defined as access to basic medical information at an affordable cost. Bensink, et al. also concluded that deploying the latest technology alone will not solve the problems of the healthcare industry; it is also important to understand the adoption phenomena of a technology [6].

An example of ICT in healthcare would involve a hospital patient issued with electronically readable code, and hospital staff using wireless devices that can enter critical information directly into the hospital’s data network. Through wireless devices, the patient’s
body could be connected to various hospital devices or equipment to record medical data such as blood pressure and heart function. These could be directly monitored, recorded and analysed by doctors located within the hospital or externally. Through wireless networks, doctors could order tests, prescribe medicines, and request other services generated directly from the bedside of the patient.

2. Literature Review

The healthcare industry has predicted that the development of ICT technologies, especially PDAs and smart phones, will have significant potential on its professionals to realise significant advantages. This is aptly reflected in the recent infrastructure investment and other technological developments in the healthcare environment [7]. The last three decades of investment in information and communication technology have had dynamic effects on various industries including healthcare. Such an investment has resulted in increased productivity, high quality of services and development of new processes. However, the healthcare industry did not enjoy all these benefits as the industry has always been concerned with the risk associated with new technological developments. Recently, the stakeholders of healthcare have realised the potential of information communication technology (ICT) and have seen a window of opportunity to address certain issues the healthcare sector is currently facing. It is suggested that ICT, through PDAs, has the potential to address issues such as quality of care, reduction in cost, shortages of human resources, reduction in errors, reduction in funding, and high satisfaction levels among customers and employees [7].

For example, a patient registering in a hospital may be issued with an electronically readable code and staff with wireless devices can enter critical information directly into the hospital network. Through wireless devices, a patient’s body can be connected to various hospital devices or equipment to record medical data, such as blood pressure. Furthermore, other procedures such as the heart function can be directly monitored, recorded, and analysed by doctors internally and externally. Through wireless networks, healthcare professionals can order clinical tests, prescribe medicines, and request other services directly from the patient’s bed [8, 9].

Among various other technologies, the use of wireless technologies is emerging rapidly in the Australian healthcare sector. Now the race is on to automate or redesign the clinical processes and increase the efficiency, productivity, quality of care, and to meet future challenges of the Australian healthcare sector. As it can be implemented quickly and relatively cheaply, wireless networking infrastructure can play an integral role within Australian healthcare. However, wireless technology in general can be used to automate processes, reduce paperwork, reduce duplicate processes, produce timely and up to date information, and standardise information. Wireless technology can also be used to support new and innovative processes and services in the primary, secondary, public, and private healthcare sector [10, 11].

Cramp and Carson (2001) have suggested that in the future, healthcare delivery will clearly be predicated on two factors: the provision of an infrastructure based on ICT, and the availability of healthcare and other professionals who are able to utilise such infrastructure in order that healthcare be delivered in the best possible way [12].

Wisnicki (2002) discussed the implications of wireless technology to the healthcare industry and argued that it would improve patient care, make it more personalised, and provide analytical information to the medical practitioner that would allow for better decision making [13]. Wireless healthcare systems could increase productivity and reduce costs, thus providing benefits for physicians, patients, healthcare professionals and insurance providers. Wisnicki also identified factors like learning processes, device
Acquisition WIRELESS handheld technology by nurses in healthcare

acceptability, control and the changing roles of doctors as potential difficulties in the adoption of this technology.

Yampel and Esenazi (2001) studied the implications of the Graphical User Interface (GUI) technology on healthcare, with respect to wireless devices [14]. The developments in GUI tools not only reduced timelines for the adoption of new applications, but also reduced overall costs and had positive implications for insurers and government agencies. These authors identified that resistance to the adoption of existing GUI and existing limitations of the wireless devices for healthcare applications were the main barriers to the adoption of wireless devices in the healthcare industry.

Turisco (2000) identified that features such as screen size, memory, slow data transfer rates, lack of single connectivity and storage capabilities can have a limiting effect on the use of wireless devices [15]. His view was that the use of wireless devices would improve workflow and efficiency in professional healthcare settings. Alexander (2003) argued that current paper-based processes are costly and time consuming [16]. He suggested that a transformation from paper-based systems to electronic systems would allow evidence-based healthcare data to be integrated with clinical and research data collected at the point of care.

The wireless technology, such as tablet PC or smart handheld PDA’s in the existing ICT environment appears to be radically different from the ‘desktop environment’ domain for the following reasons:

1. Mobility and wireless connectivity
2. Security and ethical issues associated with mobility and location base information
3. Physical features of wireless handheld devices, such as screen size, weight, processing, security, and location base issues are few to mention hear.
4. Connectivity and bandwidth of data transmission
5. Issues associated privacy and personal information associated with the mobility of these devices
6. Training and integration issues associated with these handheld devices and the existing procedures and processes in an healthcare environment
7. Life span of hardware’s, such as battery life time, cost, ability to retrieve and input information some of the issues associated as with handheld devices for a healthcare environment.

Through the literature is evident that wireless handheld technology in the healthcare environment can have serious implications, such as ability to reduce errors, cost reduction, high quality of services, efficiency and effectiveness of business processes are some of the benefits associated with these technologies for an healthcare setting. However, these wireless handheld devices have some serious issues for the healthcare environment, such as security, privacy, mobility, integrations, training, and physical features are few to mention. Literature clearly demonstrate that there clear evidences that the health care industry can benefits from the instigations of smart devices and wireless handheld devices. However there is need for further research on a large scale to understand the implications of these ICT devices for the healthcare industry. Therefore this research study will try to answer the following research question.

How do wireless handheld devices influence the decision-making aspects of nursing services in healthcare environment?

3. Research Methodology

In order to extract opinions about technology in a specific domain such as healthcare, the choice of

---

1 Literature and methodology in the paper is similar to associated with the previous publications by the both authors in this domain
Acquisition WIRELESS handheld technology by nurses in healthcare

sample is crucial. This is because the opinions expressed by healthcare professionals should be unbiased and should pertain only to the technology and not the effects of the technology on their current workflow.

In this study, a mixed-mode methodology was adopted to address the above research question. A qualitative approach was adopted to understand the rich, complex, and idiosyncratic nature of human phenomena [17]. This method of research can include interviews, focus groups, and observations [17]. This research adopted the interview approach to collect initial data about the use of PDAs by nurses. Furthermore, the participants chosen were working in clinical wards. People in administrative roles were eliminated from this stage to avoid any unforeseen bias. While Information Systems research identifies a range of sampling techniques such as random and clustering, the sampling technique used for this study was ‘purposive’ sampling. As healthcare staff with special knowledge of technology was needed, this sampling technique was employed in this study. The samples were chosen through the local medical district on their advice as their opinions on wireless technology were extracted based on their knowledge. Therefore, the samples needed to exhibit certain attributes that are related to technology adoption.

A quantitative approach can be used to measure the phenomena under investigation and the use of statistics to analyse the raw data to measure the effectiveness of PDAs in the healthcare environment [17]. This method of research uses questionnaires and laboratory experiments, and also statistical data gathered by organisations such as the ABS [17]. In this research study, a survey instrument was developed from the initial interview stage. The participants who participated in the trial were requested to fill in the survey instrument. The main reason for this approach was that previously tested instruments were found to be inadequate in the healthcare settings. The data from the interviews was used to develop a specific range of questions to gather a more detailed view from the wider population, such as the usefulness of wireless handheld devices in healthcare, participants’ knowledge of wireless handheld technology, their views about error reduction and cost reduction, and the clinical efficiency as well as performance factors. This survey instrument (containing a 5 point likert scale) was pilot tested to capture the information reflecting the perceptions and practice of those adopting the wireless technology in the healthcare system, particularly focused on what internal and external environmental factors shape the adoption of wireless and the extent of influence. This survey was then randomly distributed to healthcare professionals from the three different locations of the trial of the healthcare facilities. A cover letter explained the objectives and goals of the research. In order to improve the response rate a telephone reminder was sent two weeks after the initial date of survey distribution.

4. Discussions and Data Analysis

In this research study we incorporated PDA’s from more than one manufacturer, such as Nokia, HP, Samsung, Palm, i-mate, BlackBerry, HTC, and Motorola, to study the effects of physical characteristics of the PDA’s in healthcare environment. Furthermore, all the hardware comes with different operating systems as well, such as Windows CE, Android, Palm OS, and Symbian. This strategy was adopted to find the suitability of various operating systems in the healthcare environment. Numbers of applications trial in this research were limited to few software applications to reduce the complexity, as this was one of the finding from our earlier research. Researcher developed in-house specifically for this research projects a “Main Manu” application to facilitate the overall operation of the handheld devices in the healthcare environment. Other applications trial in this project includes local
protocols, MIMS, medical calculator, medical dictionary, lab reference, and drug guide.

Qualitative data was collected through interview process during the trial period and revealed the following issues associated with the actual use of PDAs by nursing staff. 17 nurses and 2 Nursing Unit Managers (NUM) participated in the study. These 17 nurses used the PDAs continuously for a period of over 6 months. In addition to these, a post graduate student was also involved in the interviews. The trial involved a total of 60 nursing staff but many of them used the PDAs on a trial basis and staff that did not use the PDAs continuously was excluded from data collection. Small test sample tests were performed on quantitative data.

Table 1: Summary of drivers and inhibitors for PDA’s use in healthcare environment by nurses.

<table>
<thead>
<tr>
<th>Drivers</th>
<th>Inhibitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Time saving</td>
<td>Culture</td>
</tr>
<tr>
<td>2 Error reduction</td>
<td>Interpretations</td>
</tr>
<tr>
<td>3 Efficiently</td>
<td>Implementation</td>
</tr>
<tr>
<td>4 Quality of care</td>
<td>Existing infrastructure</td>
</tr>
<tr>
<td>5 Real time information</td>
<td>Physical features of the ICT devices</td>
</tr>
<tr>
<td>6 Client perception</td>
<td>Integration with existing processes</td>
</tr>
<tr>
<td>7 User perception</td>
<td>Security of data and information</td>
</tr>
<tr>
<td>8 Information on the move</td>
<td>Processing capacity</td>
</tr>
<tr>
<td>9 Better decision making</td>
<td>Flexibility and scalability</td>
</tr>
<tr>
<td>10 Ability to learn quickly</td>
<td>Integration of existing data</td>
</tr>
<tr>
<td>11 Better drug administration</td>
<td>Ability to adopt</td>
</tr>
<tr>
<td>12 Improved communication abilities</td>
<td>Lesser need for training</td>
</tr>
<tr>
<td>13 Patient management</td>
<td></td>
</tr>
<tr>
<td>14 Ability to follow complex procedures</td>
<td></td>
</tr>
<tr>
<td>15 Ability to follow healthcare policies and procedures</td>
<td></td>
</tr>
<tr>
<td>16 Quick access to data and applications</td>
<td></td>
</tr>
</tbody>
</table>

In spite of all these drivers and inhibitors of the wireless handheld technology aspects mentioned in Table 1, the overall feedback and the motivation of the nursing staff towards the use of PDAs in the wards was positive. For example, they were keen to have the trial extended, and at one location, the trial was extended twice. Nursing staff were very motivated and were keen to see that the use of PDA’s become part of their everyday work. The drivers and inhibitors identified by the staff at the healthcare facility is summarised in Table 1. This table clearly indicates that PDAs in healthcare for nurses have great potential and provide benefit into their daily workflow and routine activities.

Researcher also collected limited quantitative data was collected from the nurses who were involved in the trial of the PDAs. The reliability of the instrument was measured through Cronbach’s Alpha and the value of 0.97 was achieved for all the 41 items in the instrument. However the Cronbach’s alpha based on standardised items is .962. According to [18] this value corresponds to high reliability of the instrument [19]. Once the reliability was ascertained, the survey items were further analysed to understand the usability and types of resources available on the PDAs that can be beneficial for the nurses. Diagram 1 below, shows that decision making by nurses was a critical part of day to day activities and the availability of accurate and timely information can help to improve the decision making process. It appears that nurses rely on credible sources of information instead of relying on the experiences of colleagues for critical decision-making. As can been seen even though the direct help in decision making as less than 6% of the overall processes. However, the processes of taking concrete decision is heavily contributed through availability of updated information (23%), access to technology (23%), ability to save time (25%), and accesses to various resources in a timely manner help to improve the overall decision making processes of providing care in a healthcare environment.
This research also helped to identify the some critical areas where wireless handheld technology can be effective in a healthcare environment. The figure 3 below shows that wireless handheld technology can be effective in the area of understanding the drugs compositions (25%), ability to have updated live information on the move (26%), future scope of the wireless handheld technology in healthcare environment (26%), and ability to carry and interoperate patient historical history (23%).
Correlation analysis between the variable Decision Making (DM) ability by nurses, PDA Resources (R), Training (T), and PDA Healthcare Applications (HA) shows there is a strong relationship between nurses’ ability to make better decisions and the availability of healthcare applications through the PDAs. The correlation is statistically significant ($r = .8$, $p < .05$). The training seems not to be a big concern for the nurses in their ability to use PDAs for decision-making ($r = .24$, $p > .05$). Regression analysis also confirms this ($R^2 = .513$, $t = 2.15$, $p = <.05$) [20]. However the coefficient of determination for the relationship of availability of appropriate live resources on the move through the use of wireless handheld technology in healthcare environment is 0.511. This means that 51.1% of the decision making variance is explained availability of the resources. Whereas the variance explained by training factor in the context of decision making is not significant and that is why variance explained is only 5.9 %. On the other hand availability of appropriate application is also significant, but the variances explain by this (35.1%) for the decision making through the wireless handheld technology in an healthcare environment.

This relationship is further explored through regression analysis was conducted to the relationship between the decision making and the PDA resources, PDA training, and PDA applications identified through the analysis. Regression analysis was conducted by having decision making (DM) as dependent variable and Resources (R), Training (T), and applications (A).

The liner regression analysis shows that a decision making process is supported by availability of resources, training needs, and availability of application. The correlation coefficient ($r = .72$) was significantly different from zero, $F(3,13) = 4.68$, $P < 0.5$, and 40.1% of the variation in the decision making processing is explained by training, resources, and applications variables ($r^2 = .52$ adjusted $r^2 = .41$). [20, 21].

The study indicates that nurse’s feel that they are comfortable in using PDAs, and that PDAs will contribute to the quality of services offered by them to patients, especially in the processes of decision making while providing quality of care to patients. However, this depends on the availability of PDAs and access to other infrastructure, such as appropriate applications, resources through PDA’s. In addition to this, the surveyed participants felt that relevant applications loaded onto the PDAs would help them to conduct their activities better in a ward.

During the qualitative stages, it was also learnt that nurses could save about 30 minutes of walking time per day by using PDAs in the ward. This saving is realised by referring to various reference manuals loaded onto the PDAs. Assuming that nurses walk about 5 miles per shift, this is a great saving. This saving can also be converted into other productive activities.
A main aspect that has been highlighted in this study through the data analysis was that data properly accessed by the nurses through the PDAs would help to offer better services and yet show productivity gains. Another aspect that was stated was the need to develop home-grown applications that are suitable for Australian healthcare. Nurses surveyed and interviewed believed that applications developed in foreign countries may not comply with the Australian regulations and hence may not be suitable for their work place. This is an important lesson because making investments in procuring applications that may not be suitable to nurses in their wards would prove to be a waste.

5. Conclusion

This study was a preliminary attempt to understand Australian healthcare professionals and their views about the use of wireless handheld devices in a healthcare environment. A mixed-mode methodology was adopted, and a qualitative study provided an insight into understanding the views and opinions of Queensland nurses. A quantitative study was developed from the findings of the qualitative study. In this research qualitative and quantitative techniques adopted to collect data complimented each other. This study clearly identifies the added value provided by wireless handheld technology for Queensland nurses, such as saving time, improved quality of care, help in decision making, and the availability of up to date information. Another finding of this study was that healthcare professionals were concerned about the instigations of the existing infrastructure and the specific policies and procedures adopted by the Australian healthcare regulatory bodies and their implications.

6. Future Study and Limitations

It is understood that this is the first study of this kind, and that it was limited to a few hospitals with limited use of PDAs by nurses, but the study provides valuable information on the potential and actual uses of PDAs in the healthcare environment. The findings of this study cannot be generalised due to the limited scope of the study. Large-scale research study is required to generalise the findings of this research and to understand the adoption of wireless handheld technology in a healthcare environment, specifically in the context of the Australian healthcare setting.

References


