Looking at the future

Mobile accessibility and other new technologies

Dr Helen Farley and Mr Neil Martin
Putting your intranet on the road ...
Mobile v Mobile

What is mobile?

Pic: Raymond Larose

Pic: jzawodn
What should you consider before moving into this space?
What are people using already?

- Smart phones?
- Mp3 players?
- iPads?
- Tablets?
- eReaders?
Consider ...

- Experiences need to be streamlined if using mobile technologies
- Need a clear set of tasks
  - Watch a video
  - Visit a webpage
  - Respond to a comment

Pic: Jason.Baak
Activity 1: Great literature
Activity 2: Great literature *reprised*

Aw, Lennie. First you squash the mouse and now you’ve gone and squashed the girl. I’m gonna have to kill you.” “What about the rabbits?

(135 characters)
Activity 3: Literature again ...
Can’t replicate systems ...

- Making existing systems mobile means they will lose richness of features
Board Meeting Minutes for

This is a test document to demonstrate editing capabilities.

1) Get legal sign off on the contract details.
2) Ensure board compensation has been vetted with legal.
3) Evaluate new PR firm’s capability with Social Media.
4)
Formatting for content on the move; is your content concise and easy to read?
But …

Is being mobile about doing …
or reading?

Commenting
Photographing
Speaking
Viewing
Messaging
If you’re not in the office ...
Considering video and audio delivery to boost interest ...
What will people need on the move?

It’s not about what you can keep, but what you can lose …
What does #success mean to you?

Begin study in July

Applications are now open for Semester 2, 2013. Achieve #success and apply now.

Read more
Just what I need and nothing else
THE FUTURE
The future for intranets ...

About people not artefacts

Pic: CubaGallery
The future for intranets ...

The world is open ...

Pic: garlandcannon
The future for intranets...

Tagging is king...
The future for intranets ...

User generated content
The future for intranets ...

It’s gotta work!
The future for intranets ...

Is in the Cloud

Pic: Bahman Farzad
But wait...
AUGMENTED REALITY
Virtual worlds ...

- Virtual meetings
- Staff Development
Artificial intelligence

Mycybertwin.com
One last word ...
Design is key ...
Good design ...

1. Is innovative
2. Makes a product useful
3. Is aesthetic
4. Makes a product understandable
5. Is unobtrusive
6. Is honest
7. Is long-lasting
8. Is thorough down to the last detail
9. Is environmentally friendly
10. Is as little design as possible
Dr Helen Farley
Email: helen.farley@usq.edu.au
Ph: 4631 1738

Mr Neil Martin
Email: neil.martin@usq.edu.au