World Sustainable Building Conference addresses new opportunities for
• improving quality of life
• mitigating effects of climate change
• making new business
KEYNOTE PRESENTATIONS

OPENING CEREMONY AT 9.00.9.30

Keynote session 1
Chair: Richard Lorch

Tuesday at 9.00-10.30

The Relevance of Time
Richard Lorch (UNITED KINGDOM)
Volume 1, page 2

Environmental Issues Past, Present & Future:
Changing Priorities & Responsibilities for Building Design
Raymond J. Cole (CANADA)
Volume 1, page 6

Rapid Urbanisation in Developing Africa
Alfred Ngowi (BOTSWANA)
Volume 1, page 10

China's rapid urbanisation: challenges and opportunities
Baizhan Li (CHINA)
Volume 1, page 13

Built environment professionals in the UK:
40 years back, 40 years on?
Bill Bordass (UNITED KINGDOM)
Volume 1, page 16

Keynote session 2
Chair: Nils Larsson

Wednesday at 9.00-10.30

ENCORD's Sustainable Development Charter: the approach of the industry
Ger Maas (THE NETHERLANDS)
Volume 2, page 2

Mesoscopic Solar Cells for Building Integrated Photovoltaics
Professor Michael Grätzel (SWITZERLAND)

Keynote session 3
Chair: Greg Foliente

Thursday at 9.00-10.30

Christophe Lalande (FRANCE)
Human Settlements Officer, Housing Policy Section - Shelter Branch, UN-HABITAT

Cameron Sinclair (USA)
Co-Founder and CEO of Architecture for Humanity

Keynote session 4

Friday at 11.00-12.30

Pekka Haavisto (FINLAND)
Former Minister of the Environment and Development
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<tr>
<td>16:00</td>
<td>Clean and resource efficient buildings for real life using new materials and technologies (Simon, I. (Germany))</td>
<td>2/286</td>
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<td>16:15</td>
<td>Natural is always Ecological? From a study concerning the environmental impact building insulating wool to the awareness to promote a SLOW TECH approach in architecture (Savio, L. (Italy))</td>
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<td>16:30</td>
<td><strong>Sustainability Factors in Industrialised Building Systems</strong> (Yunus, R. (Australia))</td>
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<td>16:45</td>
<td>Material effective building structures using high performance concrete (Hajek, P. (Czech Republic))</td>
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<td>17:00</td>
<td>An eco-friendly self-compacting concrete with recycled coarse aggregates (Pereira-de-Oliveira, L.A. (Portugal))</td>
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<td>17:15</td>
<td>Identifying parameters of the buildings’ envelope that affect the heating energy demand in three cities in Greece (Safouri, G. (Greece))</td>
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**Session: Sustainable Policies (SS-P3)**

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<td>16:00</td>
<td>Going beyond the social mission - the environmentally ethical museum (Hartenberger, U. (Belgium))</td>
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<td>16:15</td>
<td>Sustainable Retrofit – understanding barriers to progress, community engagement and policy strategies for increase of take up by home owners and tenants (Sunikka-Blank, M.M. (United Kingdom))</td>
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<tr>
<td>16:30</td>
<td>Study On The Contingent Valuation Methods Applied on Sustainable Policies Making Process ;V The Case Study of Illumination Replacing On Campus In Taiwan (Yeh, Y.C. (Taiwan))</td>
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<td>16:45</td>
<td>Comparison of the China Green Building Label and the U.S. Leed 2009 (Zhang, Z.D. (Hong Kong))</td>
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<td>17:15</td>
<td>Integration of Sustainable Building Technology and Form Generation of Tall Building (Kim, H.I. (Korea, Republic of))</td>
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