



AUSTRALIA AND NEW  
ZEALAND AFFILIATE



Small Enterprise  
Association of Australia  
and New Zealand

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Conference contact email:

[SEAANZ2011@gmail.com](mailto:SEAANZ2011@gmail.com)

Co-organised with  
TOP Education Institute  
Australia Technology Park  
Sydney



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## SEAANZ 2011

### 24<sup>th</sup> Annual SEAANZ Conference

July 13<sup>th</sup>, 14<sup>th</sup> and 15<sup>th</sup> 2011

Australia Technology Park  
Sydney, NSW, Australia

A conference for researchers, educators, advisors, public agencies and student researchers concerned with advancing knowledge for and about small enterprises.

#### CALL FOR PAPERS

This conference will focus on all aspects of small enterprise (including education, business management, entrepreneurship, and economic perspectives).

Issues will include (but not be limited to):

- Strategy, governance, planning, learning and leadership in privately owned firms;
- Education and training outcomes;
- Advice and support outcomes;
- Enterprise policy in respect to SMEs;
- Managing new business start-ups, growth and succession;
- Family firm issues;
- Home based enterprises;
- Studies with a regional or indigenous focus;
- Emerging and developed economies;
- Studies of SME owner-managers from the perspective of age, gender, or ethnicity;
- Contemporary issues in the SME context (e.g. sustainability);
- Innovation and creativity;
- Theory and methodology.

#### SUBMISSIONS

All submissions need to be made by following the links and formatting advice provided on the Conference link from the SEAANZ web page:

[www.seanz.org](http://www.seanz.org)

Submissions are encouraged in three categories:

**Research papers;**

**Workshop outlines; and**

**Research student presentations.**

[See following page for additional details]

Due to the short lead time and to facilitate attendees funding processes, all submissions will be assessed promptly and a decision provided within two weeks of receipt.

The final closing date for papers subject to double blind reviews is **31<sup>st</sup> May 2011**. Other submissions and revisions based on feedback from reviewers will be accepted up to **15<sup>th</sup> June 2011**. Presentations will not be scheduled and papers not included in the proceedings if at least one named author has not registered and paid by this date.

## SUBMISSION DETAILS

### ***Research papers:***

#### Abstracts

Abstracts should be no more than two pages. Papers provisionally accepted for presentation on the basis of an abstract will need to be submitted as full papers before 31<sup>st</sup> May 2011 to allow confirmation through a double blind referee process.

#### Final papers

Full papers should be no more than 20 pages excluding references but including tables and figures. All papers will be ***double blind refereed***.

Accepted papers, will be published in full in a designated section of the conference proceedings (disk based but with official ISBN number). Authors of papers of sufficient quality will be invited to submit revisions for publication in the journal of SEANZ, ***Small Enterprise Research***.

Prizes to the total value of \$500 will be awarded to the best competitive papers (if of sufficient quality) presented at the conference.

### ***Workshop outlines:***

Submissions should be in the form of a four page (maximum) summary of a research work in progress, concept statement, or workshop outline detailing the issues to be discussed, a list of intended presenters and the required duration (in 30 minute increments).

Prizes to the total value of \$250 will be awarded to the best presentations (if of sufficient quality) in this category.

### ***Research student presentations:***

Students not ready to submit a competitive paper are encouraged to submit a three page (maximum) summary outlining research questions and the current status of their research.

Summaries, clearly separated from competitive papers, will be reproduced in the conference proceedings. Research student presentations will be allocated an experienced discussant and scheduled within the competitive paper sessions to maximise feedback opportunities.

Prizes to the total value of \$250 will be awarded to the best presentations (if of sufficient quality) in this category.

## VENUE

The conference will be held in the Australian Technology Park at Everleigh. This is a short suburban rail (to Redfern), bus or taxi trip (about \$20 max) from Sydney's CBD.

## INDICATIVE ACTIVITY TIMES

### Wednesday July 13<sup>th</sup>

6pm ***Welcome Gathering***

(at participants own cost – venue details to be provided to registrants before conference)

### Thursday July 14<sup>th</sup>

9am - 5pm ***Conference*** (includes refreshments and lunch)

7pm ***Conference dinner*** (separate \$80 registration required – full banquet with drinks at one of Sydney's leading Chinese restaurants).

### Friday July 15<sup>th</sup>

9am - 1pm ***Conference*** (includes refreshments and lunch)

## ACCOMMODATION

As the conference is to be held in an education precinct, there is no designated hotel. There are many adequate accommodation options in the Sydney area. Most are close to public transport options for access to the conference. Proximity to Sydney's Central station is advised for ease of access to the conference and to the dinner venue.

We therefore request that you make your own accommodation bookings directly with the hotel of your choice.

## CONTACTS

Brian Gibson, conference chair, may be contacted at:

Email: [bgibson.edn@gmail.com](mailto:bgibson.edn@gmail.com)

Telephone: +61 (0)419694169

TOP Education (which is sponsoring and assisting in organising the operational aspects of the conference) can be reached by contacting Dr Minshen Zhu

Email: [minshen.zhu@top.edu.au](mailto:minshen.zhu@top.edu.au)

Telephone: +61 (02) 92094888

or Ms Lily Yu

Email: [lily.yu@top.edu.au](mailto:lily.yu@top.edu.au)

Telephone: +61(02) 92094888.

## REGISTRATION FEE (includes GST)

The registration fee includes: refreshment breaks and lunches each day and conference stationery including the conference CD. The conference dinner is a separate registration item.

	Member <sup>1</sup>	Non Member <sup>3</sup>	
Early bird <sup>2</sup>	\$275	\$440	<sup>1</sup> The member rate is available to existing members of SEAANZ (or any other ICSB affiliate or ICSB international members). Existing members include fully paid members in the 2010/2011 membership year OR prepaid members for 2011/2012.
Normal	\$385	\$550	<sup>2</sup> Early bird fees apply only to <u>payments</u> received before May 31 <sup>st</sup> 2011
<b>Students only<sup>4</sup></b>			<sup>3</sup> Non member fees include a 2011/2012 membership of SEAANZ (at associate level for students).
Early bird <sup>2</sup>	\$220	\$297	<sup>4</sup> Research degree students must provide evidence of current enrolment in PhD or Research Masters program.
Normal	\$330	\$407	

## PAYMENT

We request that all participants register for the conference online by following the conference links from the SEAANZ website: [www.seaanz.org](http://www.seaanz.org)

Payment is possible (using Paypal) as part of the online registration. If you do not want to pay online you must still register and then complete and submit the following form as explained below

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### Tax Invoice / Registration Form

24<sup>th</sup> Annual SEAANZ Conference - Sydney, July 13<sup>th</sup>, 14<sup>th</sup> and 15<sup>th</sup> 2011

PLEASE CIRCLE REQUIRED REGISTRATION FEE IN TABLE ABOVE (all amounts are in Australian dollars and include GST – as the conference is in Australia we require payment in Australian dollars)

Conference dinner \$80 each for \_\_\_ participants (include self and any additional persons attending dinner)

TOTAL PAYMENT \$AUD \_\_\_\_\_ - Receipt will be provided

Family Name: \_\_\_\_\_

First Name: \_\_\_\_\_

Email: \_\_\_\_\_

University or Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Passport code (received in confirmation email after registering online): \_\_\_\_\_

**NOTE: Payments must be received on or before 31<sup>st</sup> May 2011 to qualify for early bird fees.**

If paying by direct debit, complete, scan and after making payment send this page as an attachment to [SEAANZ2011@gmail.com](mailto:SEAANZ2011@gmail.com) or complete and fax to +64 4 802 0290.

The direct debit should be deposited to:

**Account name:** The Small Enterprise Association of Australia and New Zealand (SEAANZ)

**BSB:** 06 2831

**Account number:** 10006457

**Reference:** (please insert your surname)

Payments by cheque or money order should be made payable to SEAANZ and be mailed to:

**Secretariat for SEAANZ**

**PO Box 9079**

**Wellington 6011 NEW ZEALAND**

ABN: 73 997 900 249